



OUT NOW...
Your 2024 Catalogues!

For all your Seed, Plug, Plant and Label Needs

Ball
www.ballcolegrave.co.uk

Your Stand Out Plants for 2024

The **Ball Summer Showcase** has become one of the key trade events in the horticultural diary, attended by over 2,000 nurseries, retailers, landscapers and gardening media.

This year visitors were provided with an extensive presentation of Annuals and Perennials as retail bench and merchandised trolley displays, with the plants grown in a range of pots sizes to help growers and retailers see the real market potential of each variety.

Along with basket, container and flower bed displays, one of the popular areas on display is the product managers trialling area of over 2,000 experimental Annual and Perennial varieties. This provides visitors full transparency on 'What's cooking in the kitchen', a great insight to the continuous stream of future new plant varieties.

In time-honoured tradition, visitors took the opportunity to vote for their favourite Annual and Perennial varieties from any of the trials and plant displays using a '**Blue Flag**'.

We counted these flags every day for over 4



TOP ANNUAL Dahlia Dalina Maxi Starburst Pink

weeks and are delighted to share these results with you. Over 1,500 votes were cast, providing a most useful measure of what look to be your 'stand-out' Annual and Perennial plants for 2024:

Top Annuals:

1st Dahlia Dalina[®] Maxi Starburst Pink **NEW**

2nd Coleus Coral Candy **NEW**

3rd Calibrachoa Can-Can[®] Oriental **NEW**

Top Perennials:

1st Allium Bubble Bath **NEW**

2nd Verbena Lavender Lace **FUTURE NEW**

3rd Achillea Milly Rock MixMasters[®] Dance With Me **NEW**



TOP PERENNIAL Allium Bubble Bath



TOP FOLIAGE PLANT Coleus Coral Candy

[CLICK HERE](#) to see more details about the winners and results for the **Top 25 Annual and Perennial Plant Varieties**.

Your 2024 Catalogues

Look out for the top voted varieties along with all your other favourites and many more new plants in your 2024 Catalogues.

We recommend ordering early to secure your plant requirements as many new introductions and novelties sell out very quickly.

[2024 Lasting Beauty Buyers Guide](#)

[2024 Spring-Summer Annuals Catalogue](#)

[2024 Seed Catalogue](#)

It's now time to order for Spring-Summer colour sales...

We recommend ordering early to secure your plant requirements for 2024, as many new introductions and novelties sell out very quickly.

The easiest way to book your order, quickly and just as you want it is:

- **WebTrack™** - our online ordering website provides you with 'live' product availability 24/7 plus instantaneous confirmations.
- **NEW Dynamic Order Form** - this smart new electronic order form is updated daily with the most current availability. Its quick and easy to download and fill in your order. Just save a copy once completed, email to us and we will process your order in superquick time, exactly as you have requested it.

For all other enquiries, please contact Customer Services; info@ballcolegrave.com

Ball Colegrave Ltd.