

Trailing Cool Wave® ... more than just a Pansy



## Cool Wave® .... more than just a Pansy!

**Pansy Cool Wave®** effortlessly trails and spreads over the sides of hanging baskets and patio tubs to provide a magical display of colour through the autumn. With its exceptional weather performance and superior overwintering qualities, Cool Wave® then powers into the Spring to deliver an incredible flush of colour all the way through in time for the new bedding plant season.

- Quick to finish in production
- Reliable colour impact for retail sales
- Easy for the consumer to succeed

***... that's why Cool Wave® is simply more than just a Pansy!***

So, let's make sure your customers see what great value for money Cool Wave® really is.

Here are 2 great ideas to help you maximise the



**Amazing Colour with Cool Wave Blue Skies**

Cool Wave® potential:

### **SPEEDPLANTERS...**

Pansy Cool Wave® is now available as a Speedplanter, so you can create a retail-ready basket or container in as little as 2-3 week with minimal effort.

Each Speedplanter is ready planted with 7 established plants and is available in 5 appealing Cool Wave® colour mixtures; Berries 'n Cream, Blueberry Swirl, Pastel, Strawberry and Mixed.

To use, simply place the special 30cm wide planter on top of a patio container or basket which has been filled 8-10cm from the top with compost. Just add water and within just a few weeks the net pot will root through for a highly colourful retail-ready planter.

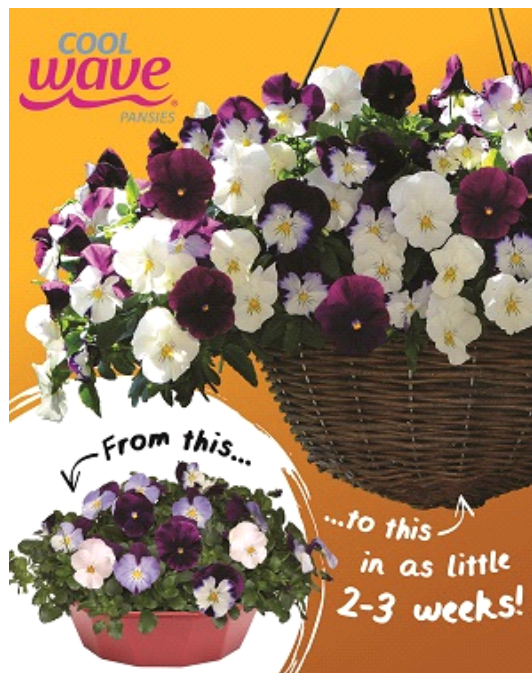
Speedplanters are supplied in multiples of 70 planters per trolley and are available to order delivery weeks 36, 38, 40 and 42. We recommend ordering early whilst stock is available.

### **3 PLUGS IN A HANGING POT...**

The great beauty of Cool Wave® is that it loves to grow, fill and spill. The old adage 'less is more' really works with this variety. Given lots of room for its roots to grow coupled with its ability to naturally branch, mound and trail means you can create high impact hanging pots in super-quick time.

We recommend transplanting just 3 of our Ball 104 plugs directly into a hanging pot for a finished flowering product in as little as 6 weeks. Plant weeks 30-38 for Autumn colour sales or weeks 40-42 for Spring colour sales.

Our full range of 13 colours and 3 mixtures are available as plugs.



Speedplanters take just 2-3 weeks to finish



Cool Wave Red Wing 3 plugs in a hanging pot

### **POINT OF SALE SUPPORT**

**Free downloadable posters** are available to print off direct from our website to support your Trailing Pansy Cool Wave® sales... just [Click Here](#)

### **HOW TO ORDER**

Cool Wave® Speedplanter Order Form [Click Here](#)

Cool Wave® Plug Order Form [Click Here](#)

For further information or to place an order, please email Customer Services  
on [orders@ballcolegrave.com](mailto:orders@ballcolegrave.com) or order online via **WebTrack®**.

Ball Colegrave Ltd.