

Petunia NightSky Wins UK Industry Award

Ball®



The 2017 'Best New Bedding Plant' Award goes to...

Petunia NightSky®

Novelty won the day at the '2017 Grower Of The Year Awards' in London last week with the extra-ordinary colour breakthrough of **Petunia 'Night Sky®'** taking the award for 'Best New Bedding or Pot Plant'.

This exciting new flower form with its robust plant habit proved to be the 'must have' plant in 2016 for retail patio programmes and all indications are that demand in 2017 is looking to be much the same with home gardeners asking after this variety by name!

NightSky® had already received International worldwide acclaim since its industry launch, obtaining the **2016 Fleurostar Award**. In 2016 saw its global introduction to the Home Gardener, including a shortlisting at the prestigious **RHS Chelsea 'Plant of the Year'**



competition in May.

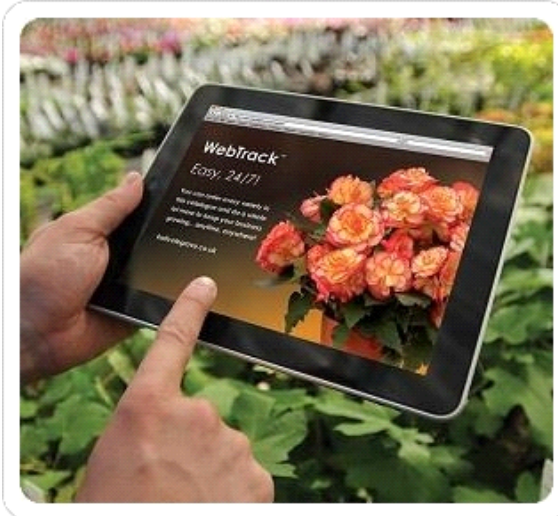
But this variety was first seen in the UK by the trade at the Ball Colegrave 2015 Summer Showcase as one of our new variety introductions for the 2016 season. It soon became the talking point of the showcase and a firm favourite of our visitors. However, at the 2016 Summer Showcase (which attracted over 3,000 Growers, Retailers, Parks, Landscapers, Garden Writers, Plant Breeders, Trades Associations, Students and Home Gardeners), it was evident Petunia NightSky® had indeed been a huge success, stealing the top slot as **the visitors No.1 favourite variety**. Not bad going with over 1300 catalogue varieties, 300 new varieties and 700 experimental products on display for visitors to choose from as their favourite!



Petunia 'NightSky'

Petunia NightSky® is just one of many outstanding and market changing novelties introduced by Ball Colegrave in recent years, having been thoroughly tested in our own Trial Grounds before introduction to reassure our customers that our varieties really perform in the garden as well as in production.

To order plugs of Petunia NightSky® and other novelties for delivery this season, please contact Customer Services on **01295 811833** or email orders@ballcolegrave.com



Order Quickly and Easily Online with WebTrack

Don't forget, you can even order your Plugs and Seeds when we are closed...

Our 'live' stock availability is accessible 24/7 with **WebTrack™**. With this free service you can book your plug or seed orders even when we are closed.

If you are new to WebTrack™, not a problem, simply [Click Here](#) to get started. Registration takes just a minute.
