



THE MANGAVE MANUAL



How To **DO THE MANGAVE**
FOR GROWERS, RETAILERS & LOVERS

"IT'S THE PLANT FOR A NEW GENERATION OF GARDENERS. IT CAN BE USED INDOORS OR OUTDOORS, IT'S VERY COLLECTABLE, AND IT'S UNDEMANDING - GIVING CONFIDENCE TO ANYONE NEW TO GROWING!"

MICHAEL PERRY, MR. PLANTGEEK



MANFREDA + AGAVE = MANGAVE

An intergeneric hybrid, Mangave inherits the best of its parents. Agave lends durability and large, architectural form. Manfreda gives unique colouring and spotting, as well as softer spines that make them easy to handle.





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PROUDLY BRED BY HANS HANSEN

While he did not invent Mangave, nor discover the first hybrid in his greenhouse, Hans Hansen was the one that saw the potential of this plant and devoted all his time and resources to its development.

Hans has made thousands of unique crosses to date and has chosen only the most exotic to add to the collection. With each new generation of plants, Hans discovers more characteristics and curiosities to include in future introductions.

DROUGHT TOLERANT



LOW MAINTENANCE





FAST GROWING

— INDOORS & OUTDOORS



HOW TO GROW

The majority of succulents, Mangave included, are best when situated in full sun or an area with a lot of natural light. However, Mangave can also be planted directly in the ground and add tremendous landscape value.

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"GROWERS WILL LOVE MANGAVE FOR THEIR SPEED OF GROWTH!"



Full Sun

Mangave are best when grown with a lot of sun. Artificial or low lighting will cause fading of the bright colors and distinctive spotting.



Drought tolerant

This super-sized succulent is much more water tolerant and grows much quicker because of it. Water sparingly, and the leaves will become more flexible.



Indoor & outdoor

Mangave are suitable for both indoor and outdoor sales. Do note: they need protection during cold winter months.



Well-drained soil

With both parents native to alpine and desert areas, this characteristic is ingrained in their succulent DNA. Best to plant in well-drained soil.

Full-size in a single season

With their fast growth rate, Mangave will grow into a full-grown, mature plant after just a single season.

Hardiness Zones

Most Mangave can be safely overwintered in areas where temperatures drop to -1 to -7 °C, with some doing well down to -12 °C.

USP'S

- ✓ Drought tolerant
- ✓ Low maintenance
- ✓ Indoor & outdoor
- ✓ Fast growers
- ✓ Wide range of shapes and colours
- ✓ Active marketing support available



HOW TO DO THE MANGAVE

Display locations

Mangave can thrive both indoors and outdoors: if the conditions are right. Native to South America, they love bathing in sunlight and need protection during winter. The best spot for them? On a covered patio, or close to a window! Display them with other succulents or Mediterranean plants such as olive trees.

Marketing materials

The total product range of the Mad about Mangave® series is supported by extensive marketing. Marketing materials such as banners, leaflets, brochures and photographs are available upon request. Also, see www.madaboutmangave.com for more information.





"It never disappoints. It's one of those low maintenance plants that always looks amazing. I bring it indoors for winter and toss it outside once the weather is warm enough - and it doesn't skip a beat."

#madaboutmangave



TIME TO GET MAD ABOUT MANGAVE

www.ballcolegrave.co.uk

