Spring Additions Annuals & Vegetables

Petunia Tumbelina® Darcey Rosa

All the new varieties enclosed performed so well in our recent summer trials, we simply had to extend our catalogue offering and introduce these for the 2021 season...Enjoy!

ARGYRANTHEMUM EVEREST

This classic white 'Margeurite' with its large, eyecatching daisy blooms sits on a strong, solid plant. A perfect choice for pot sales upto 2 litre and a great alternative to importing 'finished' plants for retail

- Big, bold and vigorous makes superb patio containers
- Produces large 'Daisy' flowers from Summer through to the Autumn frosts
- · Good strong branching habit
- Plants require little care in the garden and give outstanding weather tolerance
- Ideal for 10.5cm to 2 litre pots
- Best given 1 2 pinches depending on pot size
- Height 40 50cm

NEW Everest (P)







Solid Performance and Retail Presentation

BEGONIA MEGAWATT WHITE GREEN LEAF

Packed with energy, this classy new White joins the powerful line up of this bigger-than-life Begonia series

- Easy to grow, early to flower
- Super-sized plants power their way through all growing conditions; heat, cold, wet and dry
- Outstanding in garden beds and large patio containers
- Sturdy flower stems hold their flowers above the rich glossy foliage, better than other similar hybrids
- Ideal in large packs, 10.5cm pots for bedding out or larger 2 litre pots for retail colour sales
- Height 50-70cm, spread 40-60cm

NEW White Green Leaf







New

MEGAsize + MEGAcolour = MEGAsales!

DAHLIA GARDENETTA® LEMON

New

A welcome introduction to this popular Dahlia collection, recognised for its excellent flower form, colours and outstanding garden performance

- Full, large double flowers of intense colours
- Flowers present well above the foliage
- Free branching, well-shaped plants
- Great performance in the garden, large containers and 2 3 litre pots
- · Free flowering from early summer to first frosts
- Excellent tolerance to Powdery Mildew
- Height 35 40cm

NEW Lemon (P)

Tray 66 Wk 4-20 even





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NEW White (P)



A great alternative to Gardenetta® Iceball

Outstanding For Garden Performance

DAHLIA DAHLIETTA[®] SURPRISE CANDY

A great addition to this novelty collection. Candy is a great partner to Demi and like all 'eyed' types, it is sure to sell

- Quick crop time... finish in as little as 7 weeks
- Unique colours and novelty flower forms are real showstoppers
- Ideal for 1 2 litre pots and premium packs
- Excellent for patio containers, garden borders or indoor pots
- Height 20 25cm









DAHLIA DAHLIETTA[®] SURPRISE ELSE

New

Another great addition to this novelty collection. Else has a very appealing flower form and colour, similar to Gardenetta[®] Iceball, but on a shorter Dahlietta[®] pot habit

- Quick crop time... finish in as little as 7 weeks
- Unique colours and novelty flower forms are real showstoppers
- Ideal for 1 2 litre pots and premium packs
- Excellent for patio containers, garden borders or indoor pots
- Height 20 25cm

NEW Else (P)



Special Tips:

- Deeper planted plugs promote better root anchorage
- Plant 1 plug into a 10-13cm pot or 3 plugs into a 15-18cm pot

Special Novelty Colours

DIANTHUS I♥U

The double flowers of this very special variety have elegant wavy petals which change during their development into an extraordinary play of colours, from pink to rose to cream and white as they mature

- Novelty pot Carnation
- Compact variety with a very nice full rounded habit and uniform growth
- Ideal for pot sizes 9-10.5cm up to 12cm or try multi-planting into larger pots and bowls
- Easy and robust culture fits well with Oscar®
- Colours are more pronounced in winter and spring production

NEW I♥U



Special Tips:

Approximate timings Pot week 10 to flower week 22 Pot week 15 to flower week 24-25 Pot week 26 to flower week 35-36 Pot week 38 to flower week 11-13 Pot week 42 to flower week 15-16



10.5cm and 12cm printed pots are available from Desch and Teku

New



A Token of Love Comes in a Pot!

GERBERA PATIO

Patio Gerbera are voluminous plants with stunning large flowers providing a burst of summer beauty. Perfect for large pots and patio container sales

- Huge and stylish flowers upto 16cm diameter
- Rich and successive flowering from spring until autumn
- Fill 3 5 litre pots with great ease for premium retail sales opportunities
- Retail ready in 12 16 weeks
- Height 40 60cm

NEW Capitol Reef (P)	
NEW Glacier (P)	
NEW Karoo (P)	
NEW Painted Desert (P)	
NEW Pinnacles (P)	
NEW Volcanoes (P)	





Holds Garden Colour for Months

New

Gerbera

Patio Volcanoes

PETUNIA CIRCUS SKY

This beautiful addition to the range purports to be a pink version of NightSky[®] with a much improved flower and stronger habit than the more compact BabyDoll[®]

- Novelty bi-coloured Petunia with an outstanding flower pattern
- Each variety has its very own unique constellation of stars
- Strong, semi-trailing habit with excellent branching, early flowering and good weather tolerance
- A 'must have' for premium 1 litre pot and basket programmes

NEW CircusSky (P) *



*The patterning will vary from plant to plant and change with environmental conditions and the use of growth regulators.

A 2020 Summer Trials Customer Favourite!

New

Limited availability... please order early

A Galaxy of Colours

PETUNIA ROYAL SKY

This rich royal purple and white spotted flower really does compliment the existing series and matches the NightSky[®] for habit and growth pattern

- Novelty bi-coloured Petunia with an outstanding flower pattern
- Each variety has its very own unique constellation of stars
- Strong, semi-trailing habit with excellent branching, early flowering and good weather tolerance
- A 'must have' for premium 1 litre pot and basket programmes

NEW RoyalSky (P) *



*The patterning will vary from plant to plant and change with environmental conditions and the use of growth regulators.

A 2020 Summer Trials Customer Favourite!





A Galaxy Of Colours

PETUNIA F1 SHOCK WAVE® WHITE

These crisp white blooms really add a spark of brightness to the Shock Wave® series

- The first ever seed-raised small flowered spreading Petunia
- Easy to grow controllable and versatile in packs and 9-13cm pots
- Fast and early to flower with a window of just 4-6 days across the series
- Mounded, spreading habit produces hanging baskets like no others!
- Self-cleaning plants stay flower filled all season long
- Fast recovery after rainfall means less cleaning, quick to market and maintains retail appearance.
- Height 17-25cm, Spread 75-90cm

NEW White





High Voltage Colour for Amazing Baskets & Containers

PETUNIA TUMBELINA[®] DARCEY ROSA

This is the first ever green-edged double Petunia and is a perfect fit in the Tumbelina[®] series for habit and flower timing

- Novelty trailing Petunias
- Attractive, early, double blooms
- Outstanding patio performance in baskets and containers
- Excellent, compact plant habit in pots takes less bench space than other basket types
- British bred
- Finished plants in just 4 6 weeks

NEW Darcey Rosa (P)







A 2020 Summer Trials Customer Favourite!

The Best Selling Double Trailing Petunia

RUDBECKIA AMARILLO GOLD

This recent prize-winning Rudbeckia hirta from seed symbolises a breakthrough in breeding

- A compact Rudbeckia with large 13-15cm golden yellow flowers
- Blooms profusely from early summer to first frosts providing weeks of eye-catching colour
- Very uniform ideal for 1 to 2 litre premium pots
- Fills a pot faster and larger flowered than Toto
- Perfect for patio containers and garden borders
- Height 30-35cm

NEW Gold

Tray 104 Wk 13-16 All, 18





Nev

A Treasure for the Pot & Patio Market

BallColegrave

FLEUROSELECT

TRIXI® BLUE BAROQUE

New

Why decide on one variety when you can have three in one? Our new multi-species Trixi[®] mix in harmonious shades of blue to violet makes fashionable plant combinations so easy!

- Three perfectly matched cuttings all in one plug
- 27 ready-made fashionable mixtures
- · Quick and easy to use
- High impulse flowering pots and baskets in just 6 to 10 weeks
- Pot 1 plug in a 1 3 litre pot or 3 plugs in a 27 40cm basket, hanging pot or container
- Trixi[®] pots, labels and poster available to maximize retail sales

NEW Blue Baroque (P)



A 2020 Summer Trials Customer Favourite!

There's a Trixi[®] combination for every taste

www.selecta world.com

AUBERGINE PATIO BABY

This neat Patio Aubergine is now also available in plugs!

- High yielding, compact plants produce babysized Aubergines
- Fits well into retail programmes
- Excellent for patio containers
- Fruits 5-8cm long x 2.5cm wide
- Plant height 41-51cm

NEW Patio Baby







PEPPER (HOT) F1 CENTI ODORANT

An improvement over Cayenne

30,000 Shu

- A hot, pungent Cayenne Pepper
- Long, thin fruits, 12-15cm in length maturing from green to red
- Ideal to eat fresh in salads/salsa or for roasting, drying and pickling
- Matures in approximately 69-80 days

NEW Centi Odorant



SCOVILLE LEVEL

LEVEL

15 MILLION 2 - 5.3 MILLION 1.3 MILLION 1.1 MILLION 750,000 - 1.4 MILLION 350,000 - 400,000 200,000 - 350,000 100,000 - 250,000 30,000 - 50,000 24,000 8,000 - 12,000 10.000 5.000 - 8.000 2.000 1.900 500 - 750 0

CHILLI TYPE

PURE CAPSACIN PEPPER SPRAY ARMAGEDDON BHUT JOLOKIA CAROLINA REAPER PAPER LANTERN HABANERO SCOTCH BONNET CAYENNE LOCO (BASKET TYPE) GUSTO HOT BANANA JALAPENO LA BOMBA CAJUN BELLE RED CHILL **BELL PEPPER**

Scoville Heat Scale – Rating Process

The effective heat of chilli peppers is measured in scoville heat units (shu). This is defined as the number of times a chilli extract needs to be diluted in water for it to lose its heat. At the lowest end of the scale are bell pepper ranking at 0 shu. Jalapenos rate between 3 to 6,000 shu and Habanero top 300,000 shu. Our extensive range of Chilli Peppers are available from mild flavours to the unbelievably hot.

The heat value of the Pepper is measured in Scovilles (Shu). Our hot and fiery range which includes the **NEW Armageddon** (1.3million Shu) and **NEW Caroline Reaper** (upto 1.4million Shu) are not for the faint hearted!

Easy to Grow for Fresh and Dry Chilli

PEPPER (SWEET) FIESTA

An improvement over Capino

- A strong open growing plant with regular fruit setting
- Thick walled blocky fruits with a beautiful shiny yellow colour
- Early and very high productivity
- Ideal to eat fresh in salads/salsa or for stuffing and pickling
- Height and spread: 45-60 cm

NEW Fiesta







New

Reliable and High Yielding Yellow Pepper

TOMATO CHERRY FALLS

This great new early fruiting variety means that you can start harvesting ripened fruit outdoors long before the threat of blight becomes a problem

Brix Value 7

- A compact bush-type that is suitable for hanging baskets and patio container
- Bright red cherry tomatoes with an excellent sweet yet tangy flavour
- Heavy cropping and early to ripen just 45 days to maturity from transplanting (sow mid-April to fruit late June/ early July through to end August)
- Fruit weight 20g
- Resistance HR: Fol: (Euro 0)
- Plant height 45cm

NEW Cherry Falls





Early Fruiting in Patio Pots & Baskets

TOMATO F1 HONEYCOMB

It's not surprising Honeycomb came out tops in taste tests. This improvement over 'Sungold' displays less fruit splitting, gives a sweeter and juicier flavour touched with a unique taste of honey!

Brix Value 11

- An outstanding cordon type garlanded with 30-40cm trusses cascading with clusters of goldenorange coloured cherry Tomatoes
- The superb aroma combined with a high level of sweetness, lingers on your tongue and is all topped with a novel aftertaste of honey
- 60-65 days to maturity from transplanting
- Resistance: Fol (0,1,2), ToMV, Pi, Pst, Xcv plus some blight resistance.
- Fruit weight 15g
- Plant height 160-170cm

NEW Honeycomb







Like Homegrown?... Then You'll Love These!