

Hypoestes

Plant type:	Tender annual
Uses:	Pot plant
Plant height:	25 – 45cm
Sowing:	21-24°C Do not cover with Vermiculite. Germination in 2 weeks. Sow February through to April.

Approximate crop timing (mid season)

Sowing to seedling pricking out	3 weeks
Sowing to sales	15 – 17 weeks (for a good sized plant in a 9cm pot) Crop time can be reduced by planting multiple sown plugs in a pot.

Growing on:

Temperature	18 – 24°C Day 17-18°C Night
pH	5.8 – 6.5
Feeding	Use a low nutrient potting compost. It is important not to over feed with high nitrogen.
Pinching	Plants should be pinched out to give a good branching structure.
Growth regulation	Plants will respond to chemical growth regulation. This will also intensify the colour and can increase basal branching.
Pack/Pot size	9 – 10 cm
Advice	Some growers favour multi-sowing seed in plugs which reduces the time needed for the plant to fill out the pot. The crop is best in partial shade. Intense sunlight will damage leaves causing leaves to curl.
Common diseases	Root diseases e.g. Pythium. Grey Mould - Botrytis.
Common pests	Whitefly

Ball Colegrave cultural information is issued as a guide to growers, based on our own trials experience. It is not intended as a blueprint for growing. Any chemicals referred to should be used only in accordance with the manufacturer's instructions.