



## New products create new retail sales opportunities

Since the release of our 2016 Plant Catalogue, we have extended our product offering with over 100 great new introductions, featured in the 2016 Spring Additions brochure.

For those who visited us this summer, you will recognise many varieties in this list. The 'Blue Flag' award scheme was as popular as ever with a clear winner Petunia Night Sky; a completely different look that is sure to be a 'must have' plant at retail.

Coleus Campfire ran a close second with its vibrant and contrasting bronze foliage, heavily contested by the Osteospermum 3D offering the second generation of double flowered forms that stay open during the higher temperatures of summer.

Our comprehensive Begonia offering is greatly enhanced with three new series. Northern Lights is a wonderful series of double and semi-double flower forms that



NEW Osteospermum F1 Akila Grand Canyon Mixed

will add more colour and interest to your basket and container offering. **Sweet Spice** is set to be a huge hit with consumers once they smell that unique fragrance. **Fortune** offers a tuberous series with great garden and container versatility in a wide colour range.

We are also delighted to launch in this 2016 Spring Additions brochure our new range of **Whetman Pinks**. From our extensive trialling this year we have chosen two ranges;

The traditional **Garden Pinks** border range includes varieties such as 'Doris', which as a variety has stood the test of time and of course many of you will recognise. Be sure to have a look at the range, there is a whole new generation of customers that have not enjoyed these varieties before.

The **Scent First** range features some of the very latest breeding in Garden Pinks with the added attraction of scent for today's high impulse market.

Click here to download a copy of the 2016 Spring Additions.

For further information on any of the varieties please contact our Customer Services team or your local Technical Sales Representative.



**NEW Trixi Coco Bello** 



**NEW Dianthus Scent First Candy Floss** 

Ball Colegrave Ltd.