

The Summer Showcase is almost here

Ball<sup>®</sup>

What's  
Growing  
On!

Ball Colegrave<sup>™</sup>

Don't miss out... only 9 days till the Summer Showcase begins

The final count down has begun for the **2015 Summer Showcase**. This is a '**must see**' event for any plant business looking to be at the cutting edge with innovative new plant varieties and ideas!

**Date:** 13th to 31st July 2015

**Venue:** Ball Colegrave Ltd, West Adderbury, Banbury, Oxon. OX17 3EY

Here is a taste of what there is to see;

- Over 200 new plants for 2016
- Daily presentations on new varieties, including handy culture tips
- Innovative colour-themed patio gardens
- An interactive retail plant zone
- 700 experimental Annual and Perennial varieties
- A showcase of market leading basket and container plants
- Tomato trials and fruit tasting
- Patio vegetables
- Perennial gardens
- The famous **RHS Hampton Court VertiGarden Celebration Cake!**

This is a perfect opportunity to review your current plant range, identify new products for



RHS Hampton Court VertiGarden Celebration Cake



Inspirational displays

2016 and view experimental lines being assessed for future introduction.

To book in your visit to the Summer Showcase please [CLICK HERE](#)

[CLICK HERE](#) to preview a map of the gardens

To watch a short video about our Summer Showcase please [CLICK HERE](#)



#### FREE WORKSHOP...

On **Tuesday 14th July** we are hosting a very special free workshop with the HTA; **"Plant Retailing - Fit For the future"**. We have a fantastic line up of leading retail industry experts covering stimulating topics such as retail eye-tracking, customer interaction in the planteria, plant merchandising and the types of plants we may need to be selling in the years to come as the consumer market evolves.

To book your place on the workshop, please contact [events@the-hta.org.uk](mailto:events@the-hta.org.uk) or visit <http://www.the-hta.org.uk/file.php?fileid=2840>

Ball Colegrave Ltd.