

Take a new and refreshing look at Cyclamen

Ball®



Outstanding Cyclamen Selection To Cover All Your Needs

4 Series... 38 Solutions

Following extensive trialling in our own UK production facility we are delighted to present our refreshed range of highly innovative Cyclamen; **Smartiz®**, **Metis®**, **Latinia®** and **Halios®**. All have been selected from the worlds leading breeder to bring you 38 easy, reliable and stimulating solutions for your market.

Smartiz® is smart and easy, the fastest way to grow a compact mini.

Metis® offers not only great vigour and garden performance for a mini type, but also several exceptional innovations; **Fantasia®** (flame type), **Decora** (silver leaf type), **Pom**



Cyclamen Latinia Success Red

Pom® (frilly flowers) and Victoria (fancy type).

Latinia® is the market leading midi, boasting compact plants with big flowers. A strong plant even when grown under high temperatures!

Halios® is the optimum choice for large pot production with its robust plant habit, solid stems and large flowers. Also included within this range is Curly® (fringed petals) and Fantasia® (flame type).

To ensure your production and retail promotions all go to plan, it's **now time to order your plugs** for deliveries week 18 to 30.

[Click here](#) and go to page 46 to view our full range of Cyclamen varieties.

MasterTag® offers new Cyclamen labels

The MasterTag® range of labels offers a most cost effective way to enhance and promote your sales of pot, pack and bedding.

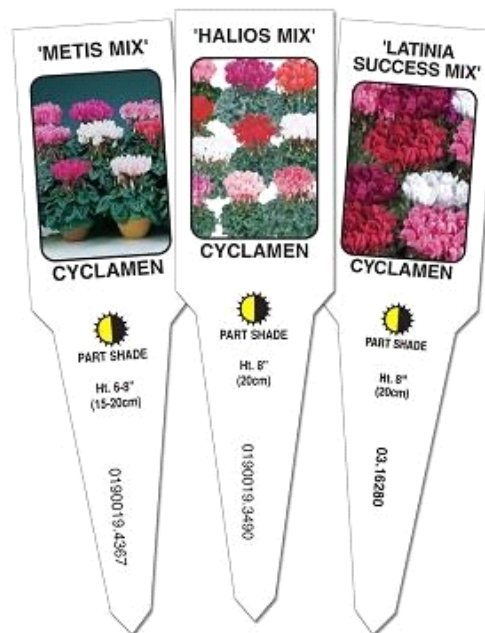
There is a high quality label suitable for every seed, seed-raised plant and vegetable variety in the 2015 Ball Colegrave catalogues, now including the full refreshed range of leading Cyclamen varieties.

Ordering is quick and easy with minimum quantities of just 1,000 labels. Call us today or [Click here](#) to view or download the **2015 MasterTag® Order Form**.

For more information on our Cyclamen varieties or to order, please contact your **Technical Sales Representative** or email our **Customer Service team** on order@ballcolegrave.com



Cyclamen Metis Victoria



MasterTag support with Cyclamen labels