

New Osteospermum wins Show Award

Ball®



Striking new colour-break catches the judge's eye!

Osteospermum Serenity™ Blue Eyed Beauty wins show award

We are delighted to announce that at this weeks South West Regional Plant Show in Exeter, **Osteospermum Serenity™ Blue Eyed Beauty** scooped the award for **Best New Plant Variety**.

In fact, so striking is this plant that it was voted by the 2,000 visitors to our Summer Showcase this year as their favourite variety!

[See the full results here.](#)

The unique and exceptional colour makes this eye-catching variety a stand-out colour at retail for premium patio pot sales.



Blue Eyed Beauty has the same early flower timing and compact dwarf habit as its partner colours in the Serenity™ series, making production and marketing quick, easy and reliable. This naturally free-branching, compact and mounding plant needs minimal use of PGR's and can be grown under low temperatures, makes it particularly suitable for pot tight production with energy saving possibilities.

Ideal for any pot size from 10.5cm to 1 litre pots, or use 3 plants in a 2 litre pot for a premium pot product.

Garden height is 40 to 50cm with a spread of 40 to 60cm.

Available as a Ball 84 plug, delivery weeks 6-16. A high impact colour Ball label is supplied with the plants.

To find out more about the **Osteospermum Serenity™** series contact your local technical sales representative, email customer services on order@ballcolegrave.com or visit our [online catalogue](#).

Ball Colegrave Ltd.

