



Your 2021 Autumn Portfolio

It's Time to Order for Autumn

We start sowing soon for summer plug deliveries, so now is the time to order your plugs and seeds to maximise the 2021 Autumn sales opportunities.

To help with your planning, we are delighted to launch our new online version of the **2021 Autumn Portfolio**, presenting a full range of autumn varieties along with many great new introductions.

CLICK HERE to see the New 2021 Autumn Portfolio brochure



NEW Mini MixMasters® Viola Evo Athens

Autumn Highlights

NEW Viola Sorbet® Tiger Eye (front cover) is a mesmerizing new novelty and a sure winner for retail sales.

NEW Evo Mini MixMasters® are perfect to create trendy Viola colour combinations all in one plug. Ideal for premium 12-14cm pot programmes.

NEW Dianthus I Love You provides beautiful autumn flowering pots from a June potting.

NEW Prima Belarina™ Day-Glo Yellow displays huge fully-double flowers on neat shaped plants in early spring from an autumn potted 84 plug.

NEW Cool Wave® Speedplanters are also a quick and easy solution to create retail ready baskets in as little as 2-3 weeks from planting. Available for delivery weeks 36-42.

Trailing Pansy Cool Wave® continues to grow in popularity with its incredible versatility and stunning presentation at retail. Why not try planting 3 x 104 cell plugs directly into hanging pot at the end of July for flowering basket sales throughout the autumn.



NEW Dianthus I Love You

Primrose Highlights

When it comes to Primrose, there is plenty of choice including the stunning **NEW** Double Primrose Queen.

To help make your Primrose and Polyanthus programme a success, check out our series of short (2 minute) videos, guiding you through some of the great choices for the 2021 season:

Video 1: The Easy Way To Schedule

Video 2: What's New For 2021

Video 3: Novelties

Video 4: Polyanthus Highlights



NEW Primrose Queen

For quick and easy ordering either; complete and email back an **Electronic Order Form** or visit **WebTrack®** for online ordering.

If you would like further information, please contact your Area Sales Manager, our Customer Services Team on **orders@ballcolegrave.com**

Ball Colegrave Ltd.