

The Primrose Trials are looking great - not to be missed

Ball[®]

Ball Colegrave™



What's Growing On

Your Invitation to the Spring Trial Open House

The Ball Colegrave Spring Open House is officially open...

This formal trial features an extensive presentation of new introductions, experimental varieties and comparisons for Primroses, Pansy and Viola.

Primrose Pot Trial - ready weeks 5–8*

Pansy & Viola Pack Trial - ready weeks 7–10*

*These dates are subject to change depending on temperature and light levels

Please contact your technical sales representative or Sharon on 01295 814702 or e-mail scarbonero@ballcolegrave.com to arrange a visit.

A Primrose For All Seasons ...

The Ball Colegrave range of Primrose has



Primrose Trial in week 4



NEW Pansy Matrix Pink Shades

been specially selected to make it easy for you to schedule a 6 month programme. Each series is well matched for uniformity, colour range and attention grabbing bi-colours to keep your sales sweet.

All varieties are available as seed. Our high quality Ball 230 and 350 plugs are available across the optimum delivery weeks for pot and pack production. This gives you two scheduling options;

Option 1: Select your favourite variety and pick a sequence of delivery weeks to hit your target markets.

Option 2: Let our genetics do the work for you by selecting a sequence of varieties to give marketing continuity from October to April;

Bonneli	Early season sales	October to early February
Fruelo	2nd Early season sales	December to mid February
Alaska	Main season sales	mid January to end February
Husky	Late season sales	early March to early April



NEW Primrose Sweetheart Mixed

Pansy & Viola – a cut above the rest ...

Pansy Matrix has become the first choice Pansy for pack production. Why? It's simple. The world's leading breeders have design-engineered Matrix to exacting UK grower specifications. Its superior branching means Matrix covers the pack faster, resists stretching and offers greater uniformity of habit and earliness of flowering. And with 30 colours and 13 mixes, there is plenty of choice for everyone.

Viola Sorbet is an established variety with proven performance in pack, pot and garden. Its neat habit and adventurous range of colours make this series a world leader. The recently introduced **XP** range of Sorbet offers our best matched Sorbet varieties with advanced genetics to give an even higher level of uniformity of flowering and habit across all colours. We recommend XP where nothing but uniformity is acceptable, plus some added benefits of novelty colours.

Pansy Plentifall is the first and only genuine trailing pansy from seed. No other series yet exhibits the natural 'break', spread and trail features across all its colours that Plentifall provides. Some other varieties may look good in a pack, but disappoint once planted out in hanging pots and baskets.

All Ball Colegrave Pansy and Viola are available as seed or plugs offering a full 12 month window of sales opportunities.

For more information please contact your technical sales representative or customer services on info@ballcolegrave.com

Ball Colegrave Ltd.