### Outstanding Products For 2020



# Bringing vision to reality...

With the 2020 season just around the corner, here are some great product ideas to help maximise your sales opportunities.

## Summer Highlights 2019

There were numerous outstanding varieties on display at this year's Summer Showcase, of which many were identified by the 3,500 trade and public visitors with a blue flag to pick out their favourites. The **Summer Highlights brochure** brings together a selection of these 'game changing' favourites, chosen by our visitors, all of which are now available to order for the 2020 season.

### Spring Additions 2020

Of course, local trialling remains a core activity for our business, as we endeavour to source and

Summer Highlights



Summer Showcase Highlights brochure

offer the very best plant genetics to help you bring your vision for exciting and high performance products to reality. This year's Summer Showcase saw over 700 experimental varieties being tested in pots, packs, beds, baskets and containers.

As a result of these comprehensive trials we have selected a handful of additional new varieties which proved themselves with exceptional performance this Summer, to further extend our plug offering. These can be found in the **2020 Spring Additions brochure**.

### Speedplanter

Are you looking to turn round products faster during the busiest weeks of your year **and** tap into the booming patio market? Then look no further... Speedplanter offers a quick, easy solution, turning a ready planted insert into premium baskets and containers in just a few weeks - just drop 'em into your container and sell... it's that easy!

See the **Speedplanter brochure** for the full range and more information.

#### **New Plant Awards**

We were delighted to have received 3 plant awards at leading industry trade shows this year.

Impatiens Beacon<sup>™</sup> received the award for the 'Best New Annual' at the HTA National Plant Show, Petunia GlacierSky for the 'Best New Bedding and Pot Plant Introduction' and Lavandula Blue Spear for the 'Best New Hardy Nursery Stock Introduction', both at Four Oaks Trade Show.

Make sure you don't miss out on selling these outstanding new varieties in 2020.

#### The 2020 Summer Showcase

We are pleased to announce the dates for next year's Summer Showcase;



Spring Variety Additions for 2020



2020 Speedplanter brochure

#### 13 - 31 July 2020

Make sure you pencil these dates in your diary to see even more new varieties and innovative product solutions.

For further information on any of the new varieties please contact our Customer Services team on info@ballcolegrave.com or your local Technical Sales Representative.

Ball Colegrave Ltd.