

New Beacon Impatiens - Last chance to order



NEW Impatiens Beacon™ - Last chance to order

We are delighted to introduce **Impatiens Beacon™** to the UK bedding plant industry.

The return of the Busy Lizzie, a firm favourite of the Home Gardener, has been long awaited. So at last, following years of painstaking breeding, Impatiens Beacon™ is here, shining a new light of hope for the whole industry with its high resistance to the devastating Downy Mildew disease.

Order your plugs now!

This pre-launch introduction has already generated so much excitement that we have



Perfect for Baskets, Patio Containers, Flower Beds

secured extra seed of Impatiens Beacon™ Select Mixed for this season.

So if you haven't ordered your Beacon™ plugs yet, there is still just enough time. **Order now to receive deliveries of the Ball 350 plug tray for week 19 and 20.**

Full commercial availability of Impatiens Beacon™ will begin in 2020.

Marketing Support

Make sure your customers know that they are buying **Impatiens Beacon™**

Labels: A large Beacon™ Select Mixed label is now available to order in bundles of 60.

Posters: Visit our website and **Download** your free Beacon™ posters. There are 2 versions each available to print off at A3 or A1 size.

See Beacon™ at the Summer Showcase

Impatiens Beacon™ will have its UK debut at the 2019 Ball Colegrave Trade Summer Showcase (July 15th to August 2nd).

Book in your visit **HERE**

Just a reminder...

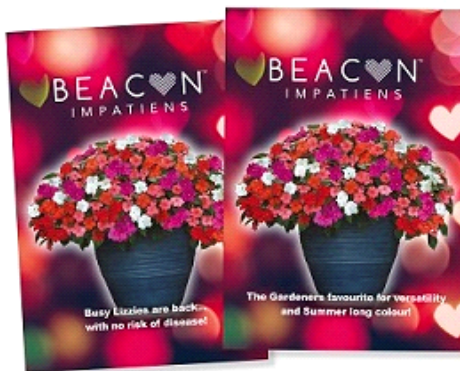
Impatiens Beacon™ offers season-long performance and brings back fast-filling colour to the garden ... without the disease risk!

- Highly resistant to downy mildew
- Easy to grow on the nursery
- High colour impact at retail
- Strong & durable in the garden - will flourish in all weathers
- Plant with confidence in patio containers, baskets, window boxes and flower beds

For more information, please contact your local Technical Sales Representative or **Customer Services**.



High impact colour labels



Free downloadable posters