Top varieties for 2018 announced

Rich colours look set for retail sales in 2018

NEW Petunia 'Ovation Dark Heart'

Strong colours certainly look set to be the underlying theme for bedding plant sales in 2018 judging by the response of visitors to this year's Summer Showcase at our West Adderbury Trial Grounds.

Over 3,500 visitors attended the 3 week long showcase, including Growers, Retailers, Parks, Landscapers, Plant Breeders, Garden Writers, Trade Associations, Students and Home Gardeners.

Most visitors attending took the opportunity to vote for their favourite variety and by marking it with a **Blue Flag**. With over 1300 catalogue varieties, 200 new varieties, 700 experimental products and 9

'Trends' colour themes on show, there was certainly plenty to choose from.

We are delighted to announce the winners of this year's Summer Showcase 'Blue Flag Favourite Varieties' which are:

1st NEW Petunia 'Ovation Dark Heart (P)**'**

2nd NEW Celosia 'Dragon's Breath™'

3rd NEW Petunia 'Amore™ Queen of Hearts (P)'

Please **Click Here** to see more details about the winners and results for the **Top 20 Plant Varieties**.

NEW Celosia 'Dragon's Breath'

Top Trends Colour Combinations

Many visitors also chose their favourite colour theme from various **Trends** retail and flower bed displays. The most poular of these was one of the new combinations; **Neon Lights** with its bright white, green, yellow and red foliage arrangements.

Further information on the **Trends Colour Combinations** with print ready PDF sheets of all 15 combinations, please visit our Trends website page; **Click Here**.

NEW Trends Combination 'Neon Lights'

Missed the Summer Showcase?

Don't worry, our 2018 event dates will be published soon. Meanwhile, check out this **Short Video** to give you a taste of what there is to see when you do visit. We will also be at **Four Oaks Trade Show** on 5th and 6th September (Stand D116-117) if you want to drop by for a chat about 'Whats New for 2018'.

2018 Catalogues

Your **2018 Catalogues** will be arriving very soon and include all the new varieties mentioned above. So keep your eyes peeled for a large package arriving mid September!

For more information, please contact your Technical Sales Representative or our Customer Services Team on **order@ballcolegrave.com** or call 01295 811833.

Ball Colegrave Ltd.