

Top Plant Varieties for 2017 Announced

Ball®



The Summer Showcase Top Plants Announced

Plant novelties and colour theming look set to stimulate 2017 retail sales

This year saw the highest number of trade visitors attend the Ball Colegrave Summer Showcase for several years, with a significant increase coming from the Retail sector.

Over 3,000 visitors attended the 3 week showcase, including Growers, Retailers, Parks, Landscapers, Plant Breeders, Garden Writers, Trade Associations, Students, Home Gardeners and even the BBC to film a Gardeners World programme on bedding



NEW 2016: Petunia NightSky

plants.

Most visitors attending took the opportunity to vote for their favourite variety and colour scheme using a blue marker flag. With over 1300 catalogue varieties, 300 new varieties, 700 experimental products and 12 'Trends' colour themes on show, there was certainly plenty to choose from.

We are delighted to announce the winners of this years Summer Showcase 'Blue Flag Favourite Varieties' which are:

1st: NEW 2016 Petunia 'NightSky'

2nd: NEW 2016 Calla Lily 'Callafornia Red'

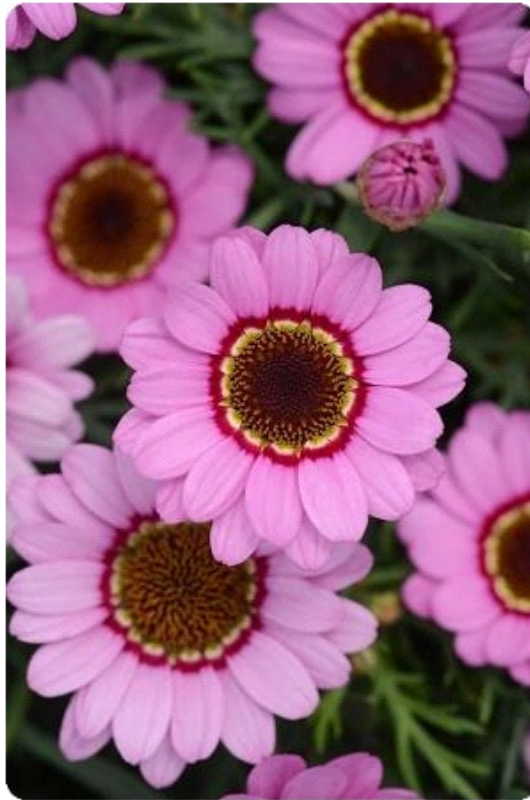
3rd: NEW 2017 Argyranthemum 'Grandaisy Pink Halo'

Its not surprising, these are all new varieties, just demonstrating how important visiting plant variety trials is to identify promising new varieties and see 'first hand' their true garden performance.

Please [Click Here](#) to see more details about the winners, the results for the **Top 20 Plant Varieties** and **Trends Colour Themes**.

Missed this year's Summer Showcase? Don't worry, our 2017 event dates will be published soon. Meanwhile, check out this short video to give you a taste of what there is to see when you visit; [Click Here](#).

For more information, please contact your Technical Sales Representative or our Customer Services Team on order@ballcolegrave.com or call 01295 811833.



NEW 2017: Argyranthemum Grandaisy Pink Halo



Top Trends colour theme: Bridal Bouquet