



Don't miss out... only 2 weeks until the Summer Showcase begins

The final count down has begun for the **2016 Summer Showcase.** This is a **'must see'** event for any plant business looking to be at the cutting edge with innovative new plant varieties and ideas!

Date: 11th to 29th July 2016

Venue: Ball Colegrave Ltd, West Adderbury, Banbury, Oxon. OX17 3EY

Here is a taste of what there is to see:

- Over 200 new plants for 2017
- Daily presentations on new varieties, including handy culture tips
- Colour-themed patio gardens offering inspirational plant combinations and easy retail solutions
- NEW Pergola display area of market leading patio basket and container plants
- 700 experimental Annual and Perennial varieties
- Perennial gardens and trials
- · Tomato trials and fruit tasting
- NEW shade canopy for a place to 'chill out'
- Trade exhibitor displays of pots, containers and retail merchandising ideas



NEW Petunia Tumbelina Maria - 200 New varieties



NEW Trixi Romance - New plant combinations

This is a perfect opportunity to review your current plant range, identify new products for 2017 and view experimental lines being assessed for future introduction.

To book in your visit to the Summer Showcase please CLICK HERE



NEW Retail Merchandising ideas

FREE WORKSHOP...

Following the success of last years event, Garden Retailers and Growers are once again invited to attend a free HTA event at Ball Colegrave looking at the future of plant retailing.

The event takes place on **Tuesday 12th July** from 10:30am - 3:15pm. We have leading experts looking at retailer and grower aspects of future proofing and trends that could shape the industries opportunities, managing an eye-catching display in a busy store environment, the introduction of "bullet proof plants", POS, signage, watering, irrigation and the evolution of container gardening.

To book your place on the workshop, please contact events@the-hta.org.uk

Ball Colegrave Ltd.