



The industry votes for their favourite 2015 season varieties

Read on for results!



'Top picks' at this year's Summer Showcase leaned heavily towards bold new colour breaks, suggesting the market is trending for 2015 towards rich coloured, innovative new plant products.

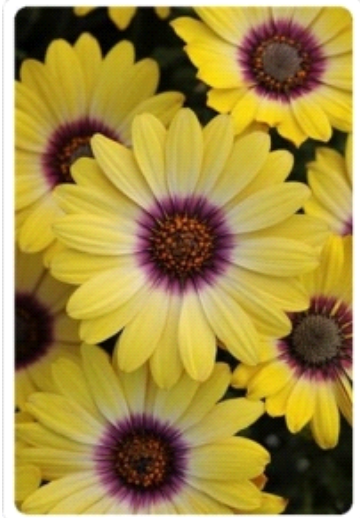
The inspirational, colour-coordinated patio gardens also created enormous interest for a record number of visitors this year. And in our experimental basket and container area a number of plants in trial received numerous votes, some of which will be subsequently offered as late new introductions for 2015.

Here are two of this year's shining stars voted for by our visitors:

NEW Osteospermum 'Blue Eyed Beauty' (P) A most striking new colour break!

This unique and exceptional new colour makes this eye-catching variety a stand-out colour at retail for premium patio pot sales.

Blue Eyed Beauty has the same early flower timing and compact dwarf habit as its partner colours in the Serenity series, making production and marketing quick, easy and reliable. This naturally free-branching, compact and mounding plant needs minimal use of PGR's and can be grown under low temperatures, makes it particularly suitable for pot tight production with energy saving possibilities.



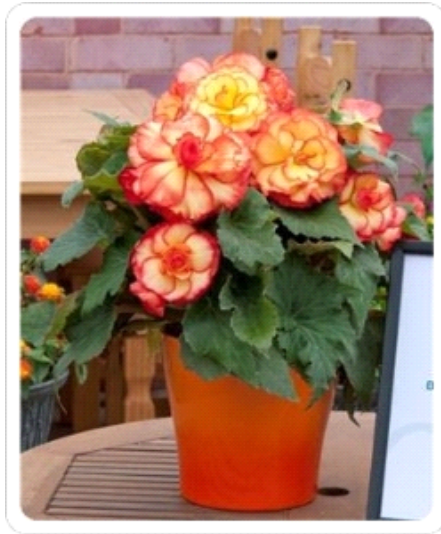
Ideal for any pot size from 10.5cm to 1 litre pots, or use 3 plants in a 2 litre pot for a premium pot product.

Garden height is 40 to 50cm with a spread of 40 to 60cm.

Available as a Ball 84 plug, delivery weeks 6-16. A high impact colour Ball label is supplied with the plants.

NEW Begonia F1 'Majestic Sunburst'
Big, Bold Blousy Blooms!

This most striking novelty colour is one in a new series of Begonia with particularly large (14-20cm) ruffled, double flowers; quite unique for a commercial seed-raised Begonia.



The robust stocky plants produce an abundance of colour all Summer long and are perfect for containers and large added-value pot sales. At our 2013 Summer Open Days, customers selected this variety as their favourite variety in trial and again this Summer (in its launch year) once again voted this as one of their top varieties on display.

Begonia Majestic Sunburst is as mentioned a seed raised variety which carries all the advantages of seed production with lower costs and easier to produce in much higher numbers, making it more affordable at grower and consumer level. Being an F1 hybrid insures plants are strong, robust, with reliable seed quality.

Garden height 35-45cm

Available as pelleted seed and Ball 84 plug, delivery weeks 10-16. A high impact colour Ball label is supplied with the plants.

To view the results for this year's Blue Flag Results, please [click here](#)