

Your Invitation

2019 Summer Showcase

Monday 15th July – Friday 2nd August





Visit the largest flower trials in the UK

Join us as we take you on a journey of inspirational retail ideas, planting combinations, growing solutions and new varieties.

To book your visit, see back cover for details.

Have you got 2020 vision?

See the latest New Varieties for
the 2020 production season and
stay ahead of the game!



*Busy Lizzies Are Back...Without
The Downy Mildew Risk!*





Great practical advice and ideas!



Join our 'New Variety and Retail Solutions' presentation every day in the Theatre, starting at 11am.

We will be joined by guest speakers on some days including:

Tuesday 23rd July:

"Why Bare Root – Discover the advantages and tricks of growing great plants from bare root"

Fred Meiland,
Darwin® Plants



Wednesday 17th, 24th, 31st July:

"Substrates of the future – The materials and the potential consequences"

Neil Bragg and
Dr. Paul Alexander,
Bulrush Horticulture



Neil Bragg

Dr. Paul Alexander

What's cookin' in the kitchen?

With comprehensive trials of over 700 future varieties from 50 plant breeders in patio containers, baskets and field trials, there is plenty to whet the appetite for years to come!



Let's get inspired

Visit the 'Trends' inspired colour themed gardens to see how offering selected palettes of colours create strong visual statements. Why not try something a little more outrageous and make your products stand out!



Capture some great ideas

Looking for quick and effective product solutions to help maximise your success in selling colour? By taking out the confusion for the home gardener, we together can make their choice clear, easy and stimulating. Check out our Retail Solutions in the Theatre display area.



FROM THIS...

***...TO THIS,
IN JUST A FEW WEEKS!***



Speedplanter



Garden performance is the key to success

Success in the home garden means a return visit to the garden centre, time and time again. That's why we continuously monitor and record how our varieties perform, in all weathers.



Please join us and record which variety you feel is performing the best on the day of your visit and excites you the most by placing a Blue Flag next to that plant!



**Perennial
power!**



A selection of highly desirable
Lasting Beauty® and Darwin® varieties
will be on display in raised flower beds
and patio containers.

Networking opportunities



There is no better way than to plan the season ahead with the product right in front of your team. From plants to pots, substrates to labels, this is a great opportunity to work together with your buyer, supplier and plant team. We are joined by a number of sundry suppliers throughout the Summer Showcase to make your visit with us as complete as possible.

Exhibitors

Anglo Eastern Trading
BPOA
Bulrush Horticulture
Desch Plantpak
Hortipak
Lechuza
MasterTag
Modiform
Omex
Panacea



RSVP: *Plan your visit!*



VENUE: Ball Colegrave Ltd.

Milton Road, West Adderbury, Banbury, Oxon, OX17 3EY

If you would like to arrive earlier or stay till late, please let us know at the time of your booking.

Tea, coffee, cold drinks and a complimentary packed lunch will be available on the day of your visit. Please indicate at time of booking if you have any special dietary needs.

**Book in today by
registering your details:**

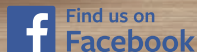
Online at:
www.ballcolegrave.co.uk

Call 01295 811833 and speak
to one of our
Customer Service team

Contact your local
sales representative
to book in

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