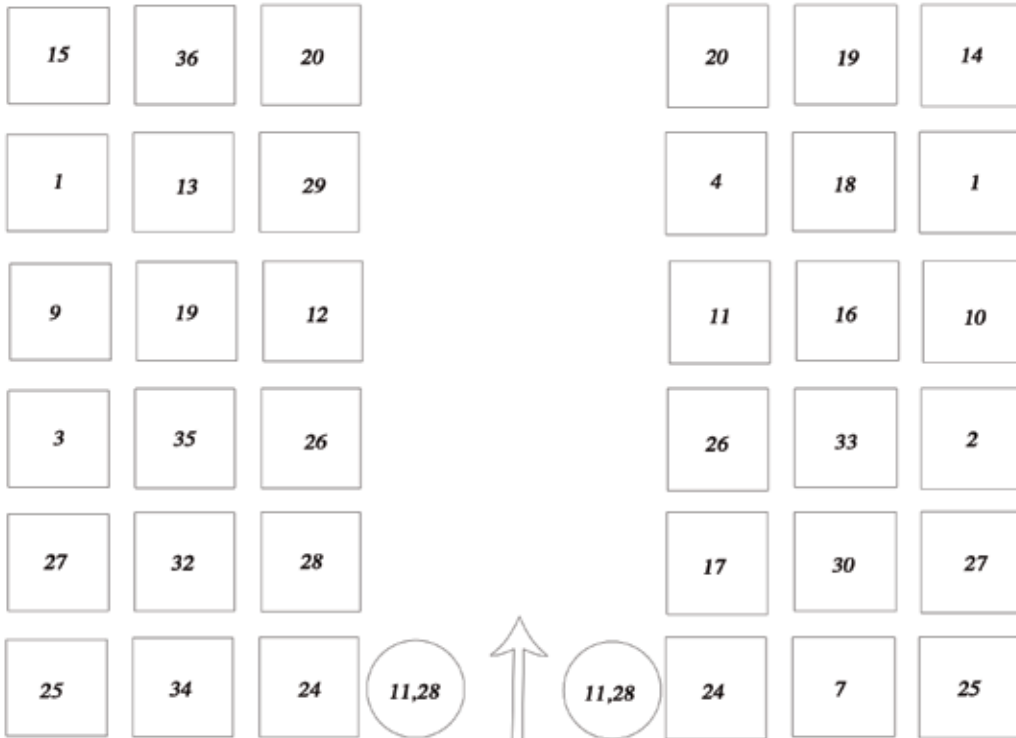
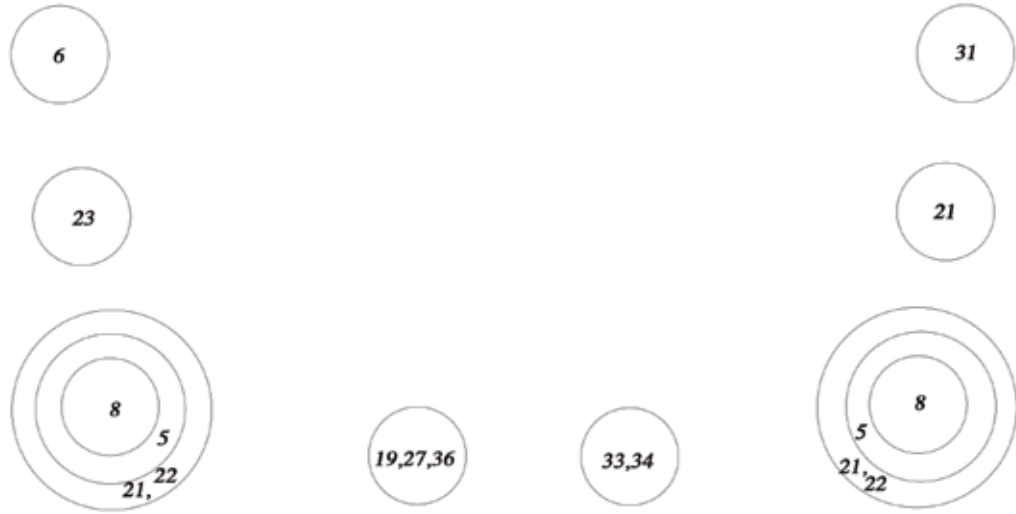


Proud Gardener

GARDEN



Planting Plan



The Proud Gardener Garden: Variety Recommendations

- Argyranthemum Reflection Pink (P)
- Begonia F1 Majestic White Pink Picotee
- Begonia F1 On Top Sunset Shades
- Begonia Glowing Embers (P)
- NEW** Begonia Lovebirds (P)
- NEW** Begonia Truffle Cream (P)
- NEW** Bidens Golden Eye (P)
- NEW** Calibrachoa Can Can™ Double Light Pink (P)
- Coreopsis Rising Sun
- Cosmos Sonata Pink Blush Premium
- Dahlia Dahlietta™ Surprise Kelly (P)
- Dahlia Dahlietta™ Surprise Paula (P)
- Dahlia Gallery Art Deco (P)
- Dahlia Happy Single Kiss (P)
- Dahlia Happy Single Wink (P)
- Dianthus Corona Cherry Magic Improved
- Diascia Aurora Dark Pink (P)
- Digitalis F1 Dalmatian Rose
- Gaillardia F1 Mesa Peach
- Geranium F1 Horizon Divas Violet Picotee
- Geranium Ivy Leaf - Semi Double Guillou Blanche Roche (P)
- Geranium Ivy Leaf - Semi Double Precision Burgundy Red (P)
- Geranium Ivy Leaf - Single Supreme Burgundy White (P)
- Geranium Zonal - Stella pa® Pelargonium Fireworks® Bicolour (P)
- Geranium Zonal Fantasia Deep Rose Splash (P)
- Geranium Zonal Fantasia Light Pink Splash (P)
- Lantana Lucky™ Flame Improved (P)
- Nemesia Berrie White (P)
- Petunia - Patio Pinstripe (P)
- Petunia F1 Frenzy™ Orchid
- Petunia F1 Shock Wave™ Deep Purple
- Petunia Littletonia® Pink (P)
- Rudbeckia Tiger Eye Gold
- Sanvitalia Gold Crown (P)
- Verbena Aztec™ Burgundy Wink (P)
- Zinnia Zahara Double Fire



The Proud Gardener Garden

Blooming fantastic! Plenty of carefully cultivated, distinctive flowers add interest to this much loved garden. Fiery two-tone golden blooms clash with crimson creating a fun cocktail of colour. Hand-picking these remarkable blooms has become a well versed relaxing pursuit!

The more typical profile gardener here is the 'Gardening Elder'. Often a relatively comfortable, retired person/couple who has time on their hands to enjoy gardening as a hobby. They love quality products, in particular familiar, trusted brands and come with quite an expertise in plant knowledge, shopping for a wide range of seed and plant products. This group represents 12% of UK households and represent 14% of visitors to Garden Centres. They love to stop and browse and are heavily influenced by TV gardening programmes and magazines.

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