



# City Roof Top GARDEN

# Planting Plan



# City Roof Top Garden: Variety Recommendations

1. Angelonia Archangel™ White (P)
2. Bacopa Mecardonia Early Yellow (P)
3. Bacopa Scopio® Golden Leaves White (P)
4. Bacopa Scopio® Gulliver White (P)
5. Begonia F1 SuperCascade Vanilla Cream
6. Calibrachoa Can Can™ Black Cherry (P)
7. Cineraria Cirrus
8. Dahlia Dahlietta™ Julia (P)
9. Dahlia Happy Single Party (P)
10. Dichondra Silver Falls
11. Echinacea Green Jewel (P)
12. Fuchsia Buds of May White Gold (P)
13. **NEW** Gaura Sparkle White
14. Grass Carex Elata Aurea
15. Ipomoea Black Tone (P)
16. Ipomoea Bright Ideas Black (P)
17. Nicotiana F1 Cuba Deep Lime
18. Osteospermum Voltage Yellow (P)
19. Petunia - Patio Black Velvet Improved (P)
20. Petunia F1 Sophistica Blackberry
21. Petunia F1 Sophistica Lime Green
22. Phormium Golden Ray
23. Physostegia Crystal Peak White
24. Rudbeckia Prairie Sun
25. Scaevola White Print
26. Thunbergia Lemon
27. Verbena Aztec™ White (P)
28. Zinnia Zahara Yellow





# The City Roof Top Garden

The awe-inspiring metropolitan backdrop of this penthouse rooftop eludes attitude and glamour. Luminous yellows and vivid lime shades contrast with super stylish touches of black, white and silver. The fresh, lively and contemporary nature of this space is an entertaining hot-spot for all things alfresco.

Stylish entertainment and enjoying the taste of the good life in the city is a fitting summary for this type of gardener; the 'Al Fresco Aspirations' segment. Typically these gardeners have limited gardening space. They are young, affluent and career focussed, have low intentions to plant plants and limited time, but novelty products and inspirational ideas for small stylish gardens have great appeal. Generally aged between 18-35, these gardeners only visit their Garden Centre about 3 times a year. Although their garden spend is relatively low, this group does have great potential for big label spends on instant high value products.

*Patio containers supplied by:*



Cadix

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